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Everybody Needs Training: Proven Success Secrets for the Professional Fitness Trainer - How to Get More Clients, Make More Money, Change More Lives (Paperback)

By Danny Kavadlo

Midpoint Trade Books, United Kingdom, 2014. Paperback. Book Condition: New. 279 x 215 mm. Language: English . Brand New Book. Does Anyone Else Want to Be a Highly Successful Personal Trainer-And Truly Live Your Dream? Most folk who embark on a career as a trainer, do so initially out of a personal passion for fitness and a strong desire to help other achieve results. Be it weight loss, conditioning, strength gains, flexibility or enhanced performance. But a passion for working out and an earnest desire to help others-alone-does not a successful personal trainer make. The sad fact is that the turn over rate for personal trainers after one year is over 80 . Why? It s almost always because the trainer didn t have a proper understanding of the BUSINESS of being a fitness professional. The bottom line is that without the appropriate success blueprint, the most skilled and knowledgeable personal trainer is usually doomed to failure. Unfortunately, until now, there has been no such battle-tested blueprint available either to the novice trainer or the professional struggling to stay alive. Now, however that s all changed, thanks to Danny Kavadlo s Everybody Needs Training. Follow the hard-earned wisdom within these...



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